## EPIMAX<sup>®</sup> Range Product Features

	EPimax		EPIMAX	EPimax	EPIMAX	EPIMAX	EPIMAX	EPIMAX ***
	EPIMAX <sup>®</sup> Moisturising Cream	EPIMAX <sup>®</sup> Original Cream	EPIMAX <sup>®</sup> Oatmeal Cream	EPIMAX <sup>®</sup> ExCetra Cream	EPIMAX <sup>®</sup> Isomol Gel	EPIMAX <sup>®</sup> Ointment	EPIMAX <sup>®</sup> Paraffin- free Ointment	EPIMAX <sup>®</sup> Eyelid Ointment
Widely Recyclable	1	1	1	1	1	1	1	
SLS-Free	1	1	1	1	1	1	1	1
Lanolin-Free		1	1	1	1	1	1	
Paraben-Free		1	1	1	1	1	1	1
Gluten-Free	1	1	1	1	1	1	1	1
Perfume-Free	1	1	1	1	1	1	1	1
Paraffin-Free							1	
Body Wash	1	1	1	1	1	1	1	
Bath Additive						1	1	
Vegan		1	1	1	1	1	1	
	PIP Codes:	PIP Codes:	PIP Codes:	PIP Codes:	PIP Codes:	PIP Codes:	PIP Code:	PIP Code:

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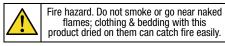
For patients with eyelid eczema, prescribe EPIMAX<sup>®</sup> Eyelid Ointment to soothe and hydrate





Scan or click the QR code for EPIMAX® prescribing information

Please advise your patients to always read the label.



Reference: 1. March 2025 Drug Tariff 1010451619 v 26.0 March 2025

## For more information and instructions for use, please visit epimax.co.uk

Adverse events should be reported. Reporting forms and information can be found at <u>www.mhra.gov.uk/yellowcard</u>. Adverse events should also be reported to Aspire Pharma Ltd on 01730 231148.

The EPIMAX® range has been identified as IMPACT500 products.



## **Skin hydration** for the nation

Our formulations are similar to the best-known emollient brands, but without the price tags. So you don't need to compromise to economise. **Save up to 65% vs. the best-known emollient brands.**<sup>1</sup>

An emollient range for eczema, psoriasis and other dry skin conditions.



EPIMAX

EPima>



Always read the label

Eye	elid o	oint	AX <sup>®</sup> ment (4g) £2.38	PANAX Panax	EPIMAX and Annual An Annual Annual	A soothir		riser to he S-free	·	e eyelids aben-free			tchy, ume-		flaky.
Emollie	ent ti		ment cc	ost savir	ngs										
Light relief			Moderate relief						Intensive relief						
E P I moisturi	MAX ising cream	•	EPIMAX <sup>®</sup> original cream		EPIMAX° oatmeal cream		EPIMAX <sup>°</sup> excetra cream		EPIMAX <sup>®</sup> isomol gel		E P oi	$EPIMAX^{\circ}_{ointment}$		$\underset{\substack{\text{paraffin-free}\\\text{ointment}}}{Formula}$	
Light re symptoms to and moist		protect	Light relief when it's needed. Also ideal for use as a body wash.		to help alle	loidal oatmeal rgen-related otoms.	severe sympt for use as a	lief for more oms. Also ideal a body wash.	of a cream w an oir	the comfort ith the relief of ntment.	overnight, as a b Do not u Wa	Intensive relief for use overnight, with wet wraps or as a bath additive. <b>Do not use on the face.</b> <b>Wash hands</b> <b>after use.</b>		Long-lasting, intensive relief for use overnight, w wraps or as a bath additi Do not use on the face Wash hands after use.	
EFFICIENCE CEAR INFORME INFORMATION INFOR		ERECTOR CONTRACTOR OF CONTRACTOR		EPERATURE Provide Anti- Provide An		<text></text>		EP We have been a series of the series of t	<section-header></section-header>		<section-header></section-header>				
Light liquid paraffin 12.6% Liqui Anhydrous lanolin 1%w/w <sub>Simil</sub>		White soft p Liquid pa Similar forr Diprobase	raffin 6% mulation to	6 Avena Sativa (oat) kernel flour Similar formulation to Aveeno <sup>®</sup> Cream		White soft paraffin 13.2% Light liquid paraffin 10.5% Similar formulation to Cetraben® Cream		Isopropyl myristate 15% Liquid paraffin 15% Similar formulation to Doublebase™ Gel		Yellow so Simila	Liquid paraffin 40% Yellow soft paraffin 30% Similar formulation to Epaderm <sup>®</sup> Ointment			Hydrogenated castor oil Ideal for those with a sensitivity to paraffin.	
56% saving vs. E45 Cream <sup>1</sup> vs. E45 Cream <sup>1</sup> vs. Diprobase <sup>®</sup> Advance Eczema Cream <sup>1</sup>		e <sup>®</sup> Advanced	<b>53% saving</b> vs. Aveeno <sup>®</sup> Cream <sup>1</sup>		<b>51% saving</b> vs. Cetraben® Cream <sup>1</sup>		<b>46% saving</b> vs. Doublebase <sup>™</sup> Gel <sup>1</sup>			<b>54% saving</b> vs. Epaderm <sup>®</sup> Ointment <sup>1</sup>			We don't have any competitors for the Paraffin-free Ointment		
Brand	Price (500g/ml)	% saving	Brand	Price % (500g) <sup>1</sup> saving	Brand	Price % (500g) <sup>1</sup> saving	Brand	Price % (500g) <sup>1</sup> saving	Brand	Price % (500g) <sup>1</sup> saving	Brand	Price (500g) <sup>1</sup>	% saving	Brand	Price % (500g) <sup>1</sup> saving
EPIMAX <sup>®</sup> Moisturising Cream	£3.04	-	EPIMAX <sup>®</sup> Original Cream	£2.72 -	EPIMAX <sup>®</sup> Oatmeal Cream	£3.16 -	EPIMAX <sup>®</sup> ExCetra Cream	£3.15 -	EPIMAX® Isomol Gel	£3.14 -	EPIMAX® Ointment	£3.19	-	EPIMAX <sup>®</sup> Paraffin-free Ointment	£5.11 -
E45	£6.95	56%	Diprobase® Advanced Eczema Cream	£7.70 65%	Aveeno <sup>®</sup> Cream Zeroveen <sup>®</sup> Cream	£6.72         53%           £6.13         48%	Cetraben® Cream	£6.38 51%	Doublebase™ Gel Zerodouble® Gel	£5.83 46% £5.21 40%	Epaderm <sup>®</sup> Ointment	£6.89	54%	Sintinont	1
ZeroCream®	£4.36	30%	Zerobase® Cream	£5.66 52%	Aproderm <sup>®</sup> Colloidal Oat Cr.	£5.80 46%			Aproderm <sup>®</sup> Gel	£3.99 21%	Hydromol® Ointment	£5.50	42%		
			Aproderm <sup>®</sup> Cream	£4.95 45%	Solitical Oat OI.						Zeroderm® Ointment	£4.35	27%		
								Aproderm <sup>®</sup> Ointment	Dintment £3.95 19%						
Available in	100g tube-£2	2.02	Available in 10	0g tube-£0.81	Available in 10	00g tube-£2.10	Available in 1	00g tube-£1.86	Available in 1	00g tube-£2.06	Available	in 125g tub-£	22.05	*based	on previous formulati