

## EPIMAX® Range Product Features



	EPIMAX® Moisturising Cream	EPIMAX® Original Cream	EPIMAX® Oatmeal Cream	EPIMAX® ExCetra Cream	EPIMAX® Isomol Gel	EPIMAX® Ointment	EPIMAX® Paraffin- free Ointment	EPIMAX® Eyelid Ointment
Widely Recyclable	✓	✓	✓	✓	✓	✓	✓	
SLS-Free	✓	✓	✓	✓	✓	✓	✓	✓
Lanolin-Free		✓	✓	✓	✓	✓	✓	✓
Paraben-Free		✓	✓	✓	✓	✓	✓	✓
Gluten-Free	✓	✓	✓	✓	✓	✓	✓	✓
Perfume-Free	✓	✓	✓	✓	✓	✓	✓	✓
Paraffin-Free							✓	
Body Wash	✓	✓	✓	✓	✓	✓	✓	
Bath Additive						✓	✓	
Vegan		✓	✓	✓	✓	✓	✓	
	PIP Codes: 100g tube: 414-0729 500g bottle: 413-9606	PIP Codes: 100g tube: 393-4262 500g bottle: 393-4270	PIP Codes: 100g tube: 407-5586 500g bottle: 407-5594	PIP Codes: 100g tube: 405-1454 500g bottle: 405-2452	PIP Codes: 100g tube: 394-0186 500g bottle: 394-0194	PIP Codes: 100g tube: 406-9514 500g bottle: 406-9498	PIP Code: 500g tub: 408-3945	PIP Code: 4g tube: 421-9226

For patients with eyelid eczema,  
prescribe EPIMAX® Eyelid Ointment  
to soothe and hydrate



Scan or click the QR  
code for EPIMAX®  
prescribing information

For more information and instructions for use, please visit [epimax.co.uk](http://epimax.co.uk)

Adverse events should be reported. Reporting forms and information can  
be found at [www.mhra.gov.uk/yellowcard](http://www.mhra.gov.uk/yellowcard). Adverse events should also be  
reported to Aspire Pharma Ltd on 01730 231148.

Please advise your patients to always read the label.



Fire hazard. Do not smoke or go near naked  
flames; clothing & bedding with this  
product dried on them can catch fire easily.

The EPIMAX® range has been identified as IMPACT500 products.



Reference: 1, July 2025 Drug Tariff  
1010451619 v 28.0 July 2025

\*When comparing the total cost of the range to comparable product lines featuring similar formulations.

## The most cost-effective range of prescribed emollients<sup>1\*</sup>

Our formulations are similar to the best-known emollient  
brands, but without the price tags. So you don't need to  
compromise to economise.

**Save up to 64% vs. the  
best-known emollient  
brands.<sup>1</sup>**



An emollient range for eczema, psoriasis and other dry skin conditions.

Always read the label

**EPIMAX®**  
[epimax.co.uk](http://epimax.co.uk)

# EPIMAX<sup>®</sup> Eyelid Ointment

NHS List Price (4g) £2.35



A soothing moisturiser to help relieve eyelids that are dry, itchy, red, and flaky.



SLS-free



Paraben-free



Perfume-free

## Emollient treatment cost savings



Light relief

Moderate relief

Intensive relief



### EPIMAX<sup>®</sup> moisturising cream

Light relief for mild symptoms to soften, protect and moisturise dry skin.



White soft paraffin 14.5%  
Light liquid paraffin 12.6%  
Anhydrous lanolin 1% w/w  
Similar formulation to E45

### EPIMAX<sup>®</sup> original cream

Light relief when it's needed. Also ideal for use as a body wash.



White soft paraffin 15%  
Liquid paraffin 6%  
Similar formulation to Diprobase<sup>®</sup> Cream\*

### EPIMAX<sup>®</sup> oatmeal cream

Contains colloidal oatmeal to help allergen-related symptoms.



Avena Sativa (oat) kernel flour  
Similar formulation to Aveeno<sup>®</sup> Cream

### EPIMAX<sup>®</sup> excetra cream

Lasting relief for more severe symptoms. Also ideal for use as a body wash.



White soft paraffin 13.2%  
Light liquid paraffin 10.5%  
Similar formulation to Cetraben<sup>®</sup> Cream

### EPIMAX<sup>®</sup> isomol gel

Balances the comfort of a cream with the relief of an ointment.



Isopropyl myristate 15%  
Liquid paraffin 15%  
Similar formulation to Doublebase<sup>™</sup> Gel

### EPIMAX<sup>®</sup> ointment

Intensive relief for use overnight, with wet wraps or as a bath additive.  
**Do not use on the face.**  
**Wash hands after use.**



Liquid paraffin 40%  
Yellow soft paraffin 30%  
Similar formulation to Epaderm<sup>®</sup> Ointment

### EPIMAX<sup>®</sup> paraffin-free ointment

Long-lasting, intensive relief for use overnight, with wraps or as a bath additive.  
**Do not use on the face.**  
**Wash hands after use.**



Hydrogenated castor oil  
Ideal for those with a sensitivity to paraffin.

**59% saving**

vs. E45 Cream<sup>1</sup>

**64% saving**

vs. Diprobase<sup>®</sup> Advanced Eczema Cream<sup>1</sup>

**53% saving**

vs. Aveeno<sup>®</sup> Cream<sup>1</sup>

**50% saving**

vs. Cetraben<sup>®</sup> Cream<sup>1</sup>

**46% saving**

vs. Doublebase<sup>™</sup> Gel<sup>1</sup>

**54% saving**

vs. Epaderm<sup>®</sup> Ointment<sup>1</sup>

We don't have any competitors for the Paraffin-free Ointment

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Moisturising Cream

£3.07

E45 59% £7.42

ZeroCream<sup>®</sup> 30% £4.36

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Original Cream

£2.74

Diprobase<sup>®</sup> Advanced Eczema Cr. 64% £7.70

Zerobase<sup>®</sup> Cream 52% £5.66

Aproderm<sup>®</sup> Cream 45% £4.95

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Oatmeal Cream

£3.18

Aveeno<sup>®</sup> Cream 53% £6.72

Zeroveen<sup>®</sup> Cream 48% £6.13

Aproderm<sup>®</sup> Colloidal Oat Cr. 45% £5.80

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> ExCetra Cream

£3.17

Cetraben<sup>®</sup> Cream 50% £6.38

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Isomol Gel

£3.16

Doublebase<sup>™</sup> Gel 46% £5.83

Zerodouble<sup>®</sup> Gel 39% £5.21

Aproderm<sup>®</sup> Gel 21% £3.99

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Ointment

£3.21

Epaderm<sup>®</sup> Ointment 54% £7.01

Hydromol<sup>®</sup> Ointment 43% £5.60

Zeroderma<sup>®</sup> Ointment 26% £4.35

Aproderm<sup>®</sup> Ointment 19% £3.95

Brand % Saving Price (500g)<sup>1</sup>

EPIMAX<sup>®</sup> Paraffin-free Ointment

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£5.16

Available in 100g tube-£2.04

Available in 100g tube-£0.82

Available in 100g tube-£2.11

Available in 100g tube-£1.88

Available in 100g tube-£2.07

Available in 125g tub-£2.06

\*based on previous formulation